

Finally, an affinity program that **benefits** your members, is **easy** to implement and generates **additional revenue** for your organization!

With this affinity program, you can help your members market their businesses more successfully by aiding them in identifying the right trade locations, the right target customers, and providing tools to analyze their competition.

What's in it for your members?

Helping small to medium-sized businesses:

1) Pick the right location for retail operations. Our site prospecting tools and analysis will help your members find trade locations with the best potential for sales success.

2) Accurately identify target consumers. Reporting based on your members' existing database or based on trade area will provide them with invaluable information about their customers. With this vital information they are confident that they are marketing to the right audience, they can find out where more consumers like them are located and they can more accurately communicate real benefits in their marketing programs.

3) Know more about the competition. Identifying key competitor details and knowing where all competitors are located can reveal key information that is key in developing marketing programs that are well differentiated.

Until now these tools have been available only to larger businesses due to the high cost of generating this data. Now GeoWize is bringing these "big business" advantages to small and medium-sized businesses at a price they can afford. Plus they'll receive an additional 10% discount on all custom reports by being a member of your organization.*

We'll also help educate your members on the benefits of using these big business tools through free seminars, e-mail tips and case studies. What your members don't know is likely diluting their money-making potential. With our guidance, they can experience dramatic sales growth.



GeoWize

Affordable Wisdom - Competitive Insight

What's in it for your organization?

1) Additional revenue for your organization. Your organization will receive a 10% commission, paid quarterly, on all custom or "do-it-yourself" reports, analyses or programs generated for your members. These range in price anywhere from \$50 for a single, self-generated report to \$2500 or more for more elaborate programs.

2) This program is easy to implement. You have **almost NO time commitment** to get the program off and running. We'll provide you with a digital file for a promotional flyer (sample included) that you can print in-house to advise your members of the program and its benefits to them. All you need to do is print and distribute them. The flyer will give your members instructions on how to use our on-line report generator, WizeAdvantage.com to create maps, reports, and data for their specific needs. They'll be given an access code that will identify them as a member of your organization. Every time a member of your organization logs in you will receive a 10% commission, paid quarterly, with a list of all user names and the reports they generated for the quarter. Members requesting custom reports will receive a 10% discount because of their affiliation with your organization and you'll receive the 10% commission as well.

3) Your members will thank you for introducing this big business opportunity to them at affordable prices.

We'll be calling soon to discuss how to best implement this benefit into your affinity offerings program. If, in the meantime, you have questions or would like to schedule a presentation, please call us at 303-731-1416.